

Trailer Analysis Worksheet

Film trailers are a form of advertising. Trailers are structured to include the best bits of a film to encourage as many people as possible to see the film at the cinema. Complete the following table for one film trailer. Include as much detail as possible.

Write the name of the trailer you are analysing here: _____

FEATURE	COMMENTS
Genre	
Narrative	
Unique Selling Point	
Target audience	
Music	
Shot types/ camera angles/ Edits/Montage	
Pace	
Dialogue	
Voiceover	
Special effects	
Credits and inter-titles	

